



AMY HARRISON

WSEU Director of High Performance & Female Programs

Amy Harrison assumed the role of **Director of High Performance & Female Programs** in April 2019.

This expanded role within our technical team aligns with **Winnipeg South End United's** (WSEU) strategic efforts to provide a well-organized and balanced path for high-performance programming and establish a more visible emphasis on the growth of our female players and programs. Amy's extensive experience as a high-performance athlete participating at regional, national and international levels of play enhances WSEU's efforts to work with the Manitoba Soccer Association (MSA) and other partners as we strive to expand high-performance options for player development within our Club. Amy provides leadership for our WSEU District Academy, which serves as the grass roots of our District's high-performance program for player skill development and identification for additional training and advancement.

Amy is an established member of the WSEU technical team, having held the role of Assistant Technical Director for Female Programs since February 2017 and prior involvement with WSEU as a Team Coach and Academy Staff Trainer. Amy's extensive athletic experience is complemented by her previous marketing and project management roles with True North Sports & Entertainment and Challenges Worldwide (Edinburgh, Scotland). She has gained additional experience coaching in the MSA Regional Excel Centre, the Vancouver Whitecaps Pre-Prospects Academy, as an Assistant Coach of Manitoba's Women's 2017 Canada Summer Games Team and at various CSA camps. Amy holds a National B-License, has completed the NCCP Core Training for Learning Facilitators and is presently working toward her CSA Children's License.

Amy's extensive playing career has taken her around the world. After spending time as a youth player with WSEU, Amy captained both the Canadian U17 Women's team in 2007 - 2008 and then the University of Tennessee Division 1 Women's team while obtaining her undergraduate degree. Upon completing her degree, Amy spent two years in Scotland playing professionally for Rangers Ladies FC and Heart of Midlothian FC Ladies.

Amy works under the direction of Hadyn Sloane-Seale, WSEU Technical Director, supporting players and coaches at the Premier, Developmental, Recreational and Mini level across the WSEU District. Together with Hadyn, Amy leads our WSEU District Academy Program and acts as the organizer of our annual WSEU Soccer Challenge weekend while supporting the delivery of Club and District events throughout the year.

"It is a pleasure working with Amy. I am confident that she will continue to help move the Club and WSEU District in a direction that benefits both the players and coaches," shared Hadyn Sloane-Seale, Technical Director.

"The WSEU Board of Directors are excited about the opportunities created for our Club, players and their families through the expansion of Amy's role and what that ultimately means for the growth of the game within our District. Amy's appointment reflects our Club's continued commitment to improve our technical programs, which will evolve as we strive to offer our players, coaches and families enhanced opportunities for development at ALL levels of soccer," said Dale Friesen, President, WSEU Board of Directors.